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COOPERATIVE
EXTENSION
WORK
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U. S. DEPARTMENT OF AGRICULTURE
AND STATE AGRICULTURAL COLLEGES
COOPERATING



STATES RELATIONS SERVICE
OFFICE OF EXTENSION WORK NORTH AND WEST
WASHINGTON, D. C.

THIS LOOKS GOOD

WISCONSIN CELEBRATES

Tenth Anniversary County Agent Work, August 10, 1921.

What is probably one of the most unique events ever staged in connection with county agent work was put on at Rhinelander, Wisconsin, on August 10, the occasion being the celebration of the tenth anniversary of the appointment of the first county agent in Oneida County. Mr E. L. Luther, the first county agent in Wisconsin, began work in January, 1912. The actual "birthday" is, therefore, some months ahead, but Rhinelander is "away up in the Northland" where weather conditions in January are not conducive to open-air meetings. To Oneida County also belongs the honor of being the first county in the Northern and Western States to make a local appropriation for county agent work. The appropriation of \$1500 was voted by the county commissioners in August, 1911,

The outstanding feature of the celebration was parade participated in by each of the fifty-four county agents in the state. The agents arranged their exhibits on handsomely decorated trucks. These exhibits were intended to illustrate the big results of county agent effort in the respective counties. An agricultural lime manufacturing company gave a car of limestone for the county whose agent made an exhibit best illustrative of his extension work. Oneida County with six trucks in line was adjudged the winner. In all more than sixty trucks were in the parade, headed by a brass band. Rhinelander business men showed their enthusiasm and cooperation by closing all places of business including banks during the day. A picnic dinner was held at noon in a park near the city. The afternoon was devoted to a program of speaking, music, and pageantry. Hon. A. F. Lever, member of the Federal Farm Loan Board, who when congressman from South Carolina was the author of the Agricultural Extension Act, making county agent work possible, delivered the principal address.

The celebration was so successful and enthusiastically received that steps are being taken to repeat the parade as a feature of the Wisconsin State Fair. As "tenth birthdays" come around in the various States they afford an occasion for a fitting celebration of a most important agricultural event which can be so arranged as to give good extension teaching and gain for the extension service wide-spread and favorable comment.

: County Agent Section :
: 9-3-21 :
: No. 62 : *W. A. S.*

